**Hunger Games Class**

**Midterm Project** **Goals:**

Each student will give a 5- minute presentation during midterm that responds to the prompt. This project will focus on critical thinking and responses to specific texts and/or advertisements related to food or issues (political/health/etc.) growing out of our current relationships with food. The presentation will be in class and must include:

 1) a visual component

 2) analysis/interpretation of the chosen text, and

 3) a short (1-2 page) reflection essay (in MLA format) summarizing the project and research

 process.

**Prompt:**

* Choose an ad (either print or video) about a food product. Perform a close reading of the advertisement. As you prepare your presentation, focus on the following:
1. What is the ad attempting to convey about food?
2. Do you trust the ad? Why or why not?
3. What kinds of underlying assumptions about food are informing the ad?
4. How is the ad participating in food politics?
5. Is it playing on fears or desires already in place about food? Which fears? Which desires?
6. Consider the relationship between food ads and the public’s attitudes or concerns about food. Explain your findings.